



Copious ProStak[®]
Business Process Delivered



LINK TO SUCCESS

Experience Lead Generation
like Never Before

Lead | Sales Qualified Lead
Opportunity | Customer



Lead

Sales Qualifies Leads

Opportunity

Customer

We'll grow your pipeline using pinpoint research, Phone | Email | Social | Web prospecting, and our Orchestrated Outbound platform. This enables your sales team to handle the top-of-funnel and facilitate them to close the deal.

Demand Generation

We help you to generate demand via brand awareness among the prospective clients for the products and solutions you offer. We drive people to your brand. We will optimize your reach, refine your spend and drive more in-market consumers to your online experience.

CPA-based Prospecting & Customer Database Growth. Copious has a proven track record of quickly building multi-million record consumer databases that are ROI positive. We buy the media, design the data-capture user experience and handle the lead-nurturing campaigns.

**Stay In Business
before you ran
out of prospects**

Lead generation

We will target your top-notch companies by finding multiple right party contacts (RPC) within each function at key accounts. Our orchestrated outbound is combined with well-esteemed targeted research tools and multichannel outreach to generate sales leads.

For modern marketing, Lead Generation and demand generation have become a highly competitive way for companies to compete for business in B2B and B2C companies, enabling the sales team to reduce 30 to 50 % of their efforts in prospecting.

We at Copious Prostack[®] with our verified pool of database having decision makers and influencers helps us to provide you with qualified leads as per your needs

Awareness
Interest
Decision and Action



Account-Based Marketing

A Tailored marketing strategy that allows the client to share their targeted accounts list which may be in the form of company name, emails/domains, Zip code or locations etc. Our Lead generation /Demand Generation experts uses tailored outbound research tool and delivers quality based genre of leads.



Email Marketing Leads

Our intrigued and dynamic email marketing strategy is crucial for your business to grow your customer base which in turn results in scaling productivity. Copious ProstaK® email marketing has more to offer than just sending attractive emails. We make sure that the brand awareness and the white paper send on your behalf is re-approached, which assures the information is cascaded to the prospect without fail. This strategy sets the acceleration for your sales team to start the sales cycle. Email marketing A study by "Experian" found that personalized emails generated up to six times higher revenue than non-personalized emails and campaigns."

Our Email Verification experts send personalized greeting to every individual lead, this helps us to drive more leads while building brand loyalty with potential customers which is then supervene by other sales techniques to close this "hot lead". We track our email, which allows us to gauge, modify and plan strategy to drive more leads with email that we send.



Tele Verification Leads:

One of the most efficient channels is always direct communication. By verifying your leads, it is possible to build an accurate database while at the same time you can create an effective marketing campaign. We have multiple in-house technologies designed and industry experts to validate Sales Qualified Leads (SQL) and Marketing Qualified Leads (MQL) using customized BANT type questions to deliver you with hot leads. The leads generated are passed in through various quality checks to assess whether they are

Accurate? | Up to date? | Deliverable?

We do this by using our tailored tools and by Tele-verification. We give our clients a pool of filtered and deliverable leads by contacting each Prospect, branding your organization,



Pinpoint Product introduction with Value props, and ultimately knowing the intent of the prospect to convert the prospect into a 'RIGHT PARTY CONTACT'. This isn't a machine generated lead, but instead handpicked and validated by our dedicated and enthusiastic Lead Generation experts who understands the need for this lead.



BANT Leads

To analyze prospects on different Variables: Budget, Authority, Need, and Time.

- Budget** What is their spending ability?
- Authority** Who is the Decision-maker?
- Need** What urgent problems are there?
- Time** In what time frame will they need a solution

“If you are not taking care of your customers, your competitor will!”

Bob Hooley

Appointment Generation

We fix B2B and B2C appointment for your sales representatives who will provide a more detailed sales pitch and ideally close the deal for you. This will create a prospect who is anticipating your sales team's call for a meeting.

We focused on producing quality results for our partner brands, agencies, and clients. We offer a series of products, including lead generation, CPA-brand awareness campaigns, CRM development, product launch support, owned and operated websites, and Clicks and Convert, a click-based marketplace for publishers and advertisers.

Our team includes seasoned industry veterans from large media companies, performance networks, influencer marketing companies, and digital advertising agencies. We strive to provide our clients with the utmost in performance and service while delivering successful campaign outcomes.





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